

Download Attracting New Members

Large infrastructure projects require a range of key features and sufficient risk management to attract financing, but a new nuclear project has to go further still to draw in potential backers, delegates at a recent conference in London heard. It can cost five times more to attract a new customer, than it does to retain an existing one. And increasing customer retention rates by 5% increases profits by 25% to 95%, that's why it's ... Please click on the button below to donate to SHARE or WHEEL via PayPal. SHARE is a 501c(3) non-profit registered in the state of Washington and all donations are tax-deductible. We're welcoming all new members in 2019 with a FREE racket. Start squash in 2019 and we'll make it easier on the wallet. We've got all levels of competition with the option to play on a night that suites you.