

# **Download Diversity And Entrepreneurship : Analyzing Successful Women Entrepreneurs**

THE PROBLEM: Monoculture is bad for business. We've focused here on engineering because people insist that non-male engineers or developers are "unicorns," but hiring more women & non-binary people in design, product, project management, community, and leadership positions in general creates a healthier workplace. The Opportunity. The opportunity is a chance to engage in trades with customers that satisfy their desires while generating returns that enable you to continue to operate and to build your business over time. 2017: w24159 : Michael D. Frakes Melissa F. Wasserman: Knowledge Spillovers and Learning in the Workplace: Evidence from the U.S. Patent Office: w24174 Notes: BUSI 4601 and BUSI 4609 in Item 10 above must be taken at the Sprott School of Business. The following courses cannot be used as free electives toward the B.Com. degree: ESLA 1300, ESLA 1500, any 0000-level course such as MATH 0107.