

Download How To Motivate, Manage & Market Yourself

You'll be shocked to hear this, but before I read JL Collins' book "The Simple Path to Wealth: Your Road Map to Financial Independence And a Rich, Free Life," I did not 100% understand the rationale behind my own stock market investments. When you experience setbacks at work—and every ambitious person inevitably does—you tend to lose motivation. When that new client falls through at the last minute, for example, or when you ...Make a list of your goals, and what you might do to achieve them. Be sure to address both short-term and long-term goals; try to think beyond financial and career goals, such as relationship goals, personal goals for bettering yourself, things you would like to experience, or things you want to learn. Yesterday I wrote about the 5 things you should consider when you start using new media to market your business or your career. Well and good, but this blog isn't so much about getting started as it is about effective strategies to raise your personal and professional visibility and influence.