

Download Magic And Loss The Internet As Art

Magic and Loss by Virginia Heffernan deconstructs the entire internet as humanity's most ambitious piece of art. Heffernan's analysis reframes the cultural conversation about every incarnation of digital media from design to entertainment. Thought-provoking and jam-packed with ideas, this book goes beyond facts to access the deeper layers of meaning hidden within the internet revolution. Community Reviews. And with her first book, Magic and Loss: The Internet as Art, she sets out to convince us that the internet is humanity's greatest collective art project. In a market saturated with books about the business, politics, or science of the internet, Heffernan's cultural approach is a welcome contribution. In Magic and Loss: The Internet as Art, Virginia Heffernan does for the Internet what Susan Sontag did for photography, Arthur Danto did for painting, and Lester Bangs did for rock music. In this important new book, Heffernan aims to build a complete aesthetics—and poetics—of the Internet, and Magic and Loss: The Internet as Art [Virginia Heffernan] on Amazon.com. *FREE* shipping on qualifying offers. Virginia Heffernan “melds the personal with the increasingly universal in a highly informative analysis of what the Internet is—and can be. A thoroughly engrossing examination of the Internet's past